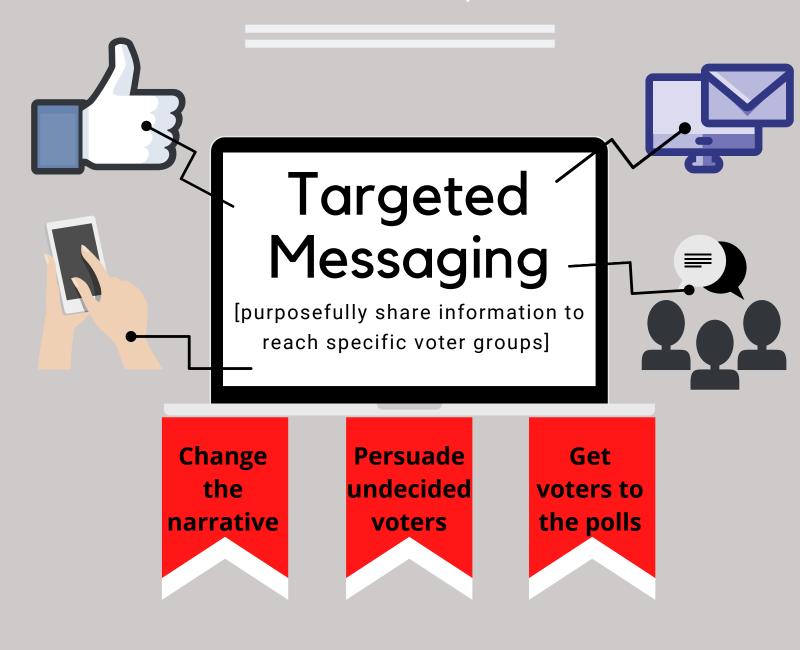
# TARGETED MESSAGING CAMPAIGNS



## **OUR ACTIVE CAMPAIGNS**



### STUDENTS

Reach HS and college students to engage in discussion and educate

- College Affordabiility
- Environmental Issues
- Racial/Gender Equality

### SUBURBAN FAMILIES

Use non-traditional methods for education on positive conservative policies



- Abortion
- Immigration
- Economy
- Healthcare

### EMERGING VOTER BASES

Reframe the narrative using non-traditional communication

- Immigration
- Criminal Justice Reform
- Minimum wage
- Affordable Housing

Become a Campaign Manager!

 Take charge of a campaign | Work with others

 | Implement targeted messaging strategies